

Monday, March 14, 2011



Mike Wright  
All the News That's  
Fit to Print

Next Week: Rotary Day

Last week: Tom Davis—It's About Kids

Rotary Calendar

- March 26th (SAT) Brooksville Annual Rotary Radio Auction 12:30 PM and 6:30 PM WWJB 1450 AM and WXJB 99.9
- April 13th (Wed) Board Meeting @ Suntrust
- April 30th (Sat) – District Assembly
- May 22–26 Int'l Convention New Orleans
- June 2–5 District Conference St. Pete Tradewinds Resort
- July 2 (Sat) – Scallop Jam

Birthdays

- Jim Fariior 03/15
- Dale Malm 03/16
- Shirley Perregaux 03/16



Anniversaries

- No Wedding Anniversaries this week



Club Anniversaries

- No Club Anniversaries this week



SERVICE Above Self

Visitors and Visitarians:

Please "Make Up"

We need 100% Attendance! Local Clubs welcome you for your "Make Up" meeting:

- **Tuesday** Inverness 12:00 PM Van Der Valk Country Club
- **Tuesday** Sugarmill 5:00 PM Sugarmill Woods Country Club
- **Wednesday** Central Citrus 7:30 AM–Black Diamond Clubhouse
- **Wednesday** Kings Bay 12:15 PM Café on the Avenue
- **Thursday** Homosassa 7:00 AM Luigi's Restaurant

MONTHLY BOARD MEETINGS ARE MAKE-UPS TOO!

<http://www.rotaryclub34.org/> or

<http://www.rotaryclubone.org/programs.htm>



Rotary Club of Crystal River  
Club #4267 District #6950

P.O. Box 1207

Crystal River, Florida 34423 USA

<http://www.crystalriverrotary.com/>

2010 Recipient  
Rotary International  
President's Citation



Plantation Golf Resort & Spa  
SOUTHERN HOSPITALITY AT CRYSTAL RIVER

Meetings  
Monday 12:15 P.M.

Fort Island Trail off US Hwy 19  
Crystal River, Florida 352-417-1160

## Club Officers 2010-2011

President	Carl Flanagan
Vice President	Patty Silvey
President Elect	Larry Masut
President Elect-Elect	Marc Shapot
Secretary	Robert Zakrzewski
Treasurer	Grant Bryson
R.I. Foundation	Don Shook
Sgt. At Arms	Jim Farrior
C.R. Foundation Treasurer	Paul Cash

## Board of Directors 2010-2011

Dale Malm	Gerry Mulligan
Bob Haines	Don Shook
Byron Costly	Patty Silvey
Casey Jones	Keith Taylor
Larry Masut	

## Committee Chairs

Membership	Bob Haines
Public Relations	Casey Jones
Club Service	Marc Shapot
Club Administration	Keith Taylor
Leadership	Patty Silvey
Fund Raising	Larry Masut

## Interact

President: Brandi Myes  
 Vice Presidents: Vicki Miles, Brad Myers, Anna Peters



## March:

### Literacy Month

*In 1985, Rotary declared basic literacy to be a pre-condition to the development of peace.*

*Through this organizational emphasis, more than half the world's 33,000 Rotary clubs address the full range of literacy and mathematical challenges for primary, vocational, and adult learners as well as teacher training. Many Rotary club members promote what is termed "lighthouse" literacy projects - those that can be replicated easily, thereby increasing the scope of their impact.*

*Lighthouse literacy projects have been created for formal schooling, older children who are not in school, functionally illiterate adults (particularly women), special groups, and teacher's training. The purpose of these projects is to inspire, guide and support national authorities toward alleviating mass illiteracy in developing countries. In Thailand, for example, the "lighthouse" literacy effort has been so successful that the government adopted it as a national program. Similar literacy initiatives have been sponsored by Rotary clubs in Australia, Bangladesh, Brazil, and South Africa.*

*Below are some examples of literacy projects:*

### Early Childhood Literacy and Primary Education

*Early literacy training is critical to the success of a child's later education. Rotarians work with children, parents, and educators to encourage and build reading skills at an early age. Some 115 Rotary clubs currently support the Dollywood Foundation's Imagination Library, which provides a book each month to children from birth until age five.*

### Adult Literacy Programs

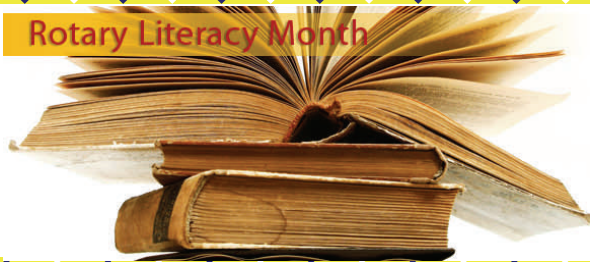
*Many adults in both the developed and developing world lack the skills they need to hold a job or perform basic tasks required by everyday life. The hardships caused by illiteracy, from the difficulty in finding employment to the constant pressure to cover it up, often lead to a host of other problems.*

### Literacy and Women

*Because girls do not have access to education in many parts of the world, the illiteracy rate among women exceeds that of men. Studies of illiteracy rates in low-income countries have shown a 20 percent difference between the genders.*



## Rotary Literacy Month



**Of the things we think, say or do**

- 1. Is it the TRUTH?**
- 2. Is it FAIR to all concerned?**
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?**
- 4. Will it be BENEFICIAL to all concerned?**