

## History of the Rotary World Magazine Press

Rotary International's unique communications network has steadily grown throughout the century along with Rotary itself. It includes *The Rotarian*, the official English-language magazine, published at RI World Headquarters in Evanston, Illinois, USA, and about 31 Rotary World Magazine Press publications, which are independently produced in countries around the globe. The regional magazines are published in more than 20 languages and distributed in about 130 countries. They have a combined circulation of more than 775,000.

### First regional magazine

The first regional magazine was started in Great Britain and Ireland in 1915, not long after *The National Rotarian* appeared. In the 1920s, a Rotary regional magazine in Australia became the predecessor to *Rotary Down Under*. This Australian magazine was the first regional publication to gain RI approval. Though regionals were published in several continental European countries in the 1920s and 1930s, they suspended publication during World War II.

The founders of three Latin American regional publications were Rotary leaders. *El Rotario Peruano*, the official regional magazine of Peru, was founded in 1933 by Fernando Carbajal Segura, RI president in 1942-43. The first editor of *Rotarismo en México*, founded in 1974, was Frank J. Devlyn, RI president in 2000-01. And the predecessor of *Brasil Rotário*, a bulletin called *Notícias Rotárias* that started in 1924, was edited by Joo Thomas Saboya e Silva, then president of the newly founded Rotary Club of Rio de Janeiro, which had been chartered a year earlier.

### The magazines today

*The Rotarian* and the Rotary World Magazine Press enjoy a mutually cooperative and beneficial working relationship. Information is freely shared, as is expertise and help in the field. This system enables RI to distribute its message throughout the world. Articles and photographs from each monthly issue of *The Rotarian* are sent to the regionals, including the President's Message, material from Rotary Insider, and special features promoting the RI theme, Rotary and Rotary Foundation programs, and the international convention. Though the publications help promote RI's mission, each magazine retains its individual identity, national flavor, and editorial freedom.

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## Club Officers 2011-2012

<b>President</b>	<i>Larry Masut</i>
<b>Vice President</b>	<i>Carl Flanagan</i>
<b>President Elect</b>	<i>Marc Shapot</i>
<b>President Elect-Elect</b>	<b>Keith Taylor</b>
<b>Secretary</b>	<i>Alison Markham</i>
<b>Treasurer</b>	<i>Grant Bryson</i>
<b>R.I. Foundation</b>	<i>Don Shook</i>
<b>Sgt. At Arms</b>	<i>Jim Farrior</i>
<b>C.R. Foundation Treasurer</b>	<i>Paul Cash</i>

## Board of Directors 2011-2012

<i>Wendy Hall</i>	<i>Billy Sasser</i>
<i>Bob Haines</i>	
<i>Fancy Taylor</i>	<i>Patty Silvey</i>
<i>Carl Flanagan</i>	<i>Casey Jones</i>
<i>Keith Taylor</i>	

## Committee Chairs

<b>Membership</b>	<i>Fancy Taylor</i>
<b>Public Relations</b>	<i>Casey Jones</i>
<b>Club Service</b>	<i>Keith Taylor and Bob Haines</i>
<b>Club Administration/Leadership</b>	<i>Patty Silvey</i>
<b>Fund Raising</b>	<i>Marc Shapot</i>

## Interact

<b>President:</b>	Kristen Wilson
<b>Vice Presidents</b>	Claudia Whitmarsh Reece Sisto



**Rotary Club of Crystal River**

Club #4267 District #6950

P.O. Box 1207

Crystal River, Florida 34423 USA

<http://www.crystalriverrotary.com/>

**2010 Recipient  
Rotary International  
President's Citation**



## August 2011

### Please "Make Up"

We need 100% Attendance! Local Clubs welcome you for your "Make Up" meeting:

- **Tuesday** Inverness 12:00 PM Inverness Family Restaurant
- **Tuesday** Sugarmill 5:00 PM Sugarmill Woods Country Club
- **Wednesday** Central Citrus 7:30 AM Black Diamond Clubhouse
- **Wednesday** Kings Bay 12:15 PM Café on the Avenue
- **Thursday** Homosassa 7:00 AM Luigi's Restaurant

MONTHLY BOARD MEETINGS ARE MAKE-UPS TOO!

<http://www.rotaryclub34.org/> or

<http://www.rotaryclubone.org/programs.htm>

#### Birthdays



#### Anniversaries

Mike and Karen Bennett 8/17  
Teri and Brian Mullally



#### Club Anniversaries



SERVICE Above Self

### Visitors and Visiting Rotarians

#### Guests:

#### This Week:

Paul Cash "Where's the Cash?"

#### Next Week:

Gudi Davis—International Business

### Rotary Calendar

- August 21—Rotary Rays Day XI
- September 15—TGIAF (Thank goodness it's almost Friday) 5:30pm at Lollygaggers
- September 17—Adopt a Shore at Kry's Baum's Home
- September 24— District Foundation Seminar—Clarion Inn and Suites f/k/a Grand Hotel
- October 21—Halloween party at Candy and Billy Sasser's Home
- October 27—Upward Bound Middle and High Schools
- November 3—Upward Bound Elementary
- November 17—TGIAF 5:30pm at Lollygaggers
- December 3—Christmas Shopping and Crystal River Christmas Parade
- December 16—6pm—Christmas party at Julie and Keith Taylor's Home
- February 16—Travels with KC at Pecks (Travel photos and commentary by KC Nayfield)

### Monday, August 15, 2011

Meetings will be in the Magnolia Ballroom for the following weeks: 8/15/11, 8/22/2011, and 8/29/2011.

Please bring your copy of the "Rotarian Magazine" in after reading. Don Shook is collecting these.

Brian Ball has been proposed for membership in our Rotary Club and classification will be: Medical/Health Care



Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?