Beast Feast 2011... yes, that is rattlesnake!!







Club Officers 2011-2012

President Larry Masut Vice President Carl Flanagan **President Elect** Marc Shapot President Elect-Elect **Keith Taylor** Alison Markham Secretary Treasurer Grant Bryson R.I. Foundation Don Shook Sgt. At Arms lim Farrior C.R. Foundation Treasurer Paul Cash

Board of Directors 2011-2012

Wendy Hall Billy Sasser

Bob Haines Don Shook

Fancy Taylor Patty Silvey

Carl Flanagan Casey Jones

Keith Taylor

Committee Chairs

MembershipFancy TaylorPublic RelationsCasey JonesClub ServiceKeith Taylor

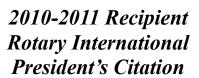
Club Administration/Leadership Patty Silvey
Fund Raising Marc Shapot

Interact

President: Kristen Wilson
Vice Presidents Claudia Whitmarsh
Reece Sisto

Rotary Club of Crystal River
Club #4267 District #6950

P.O. Box 1207
Crystal River, Florida 34423 USA
http://www.crystalriverrotary.com/





October 2011

Please "Make Up"

We need 100% Attendance! Local Clubs welcome you for your "Make Up" meeting:

- Tuesday Inverness 12:00 PM Inverness Family Restaurant
- Tuesday Sugarmill 5:00 PM Sugarmill Woods Country Club
- Wednesday Central Citrus 7:30 AM Black Diamond Clubhouse
- Wednesday Kings Bay12:15 PM Café on the Avenue
- Thursday Homosassa 7:00 AM Luigi's Restaurant

MONTHLY BOARD MEETINGS ARE MAKE-UPS TOO! http://www.rotaryeclub34.org/ or http://www.rotaryeclubone.org/programs.htm

Birthdays NONE Anniversaries NONE



Club Anniversaries NONE





Visitors and Visiting Rotarians Guests:

This Week:
Rotary Day
Next Week:
Sheriff Jeff Dawsy—Update

Rotary Calendar

- October 21—Halloween party at Candy and Billy Sasser's Home
- October 27—Upward Bound Middle and High Schools
- November 5—Stone Crab Jam 4pm to 11pm West Citrus Avenue
- November 8 @ 6:00pm —Literacy Dinner Crystal River Primary
- November 17—TGIAF 5:30pm at Lollygaggers
- Call for Governor Nominees for Rotary Year 2014–2015—
 Contact DS Brenda Wendt at wendt3@gate.net by 11/30/2011
- December 3—Christmas Shopping and Crystal River Christmas
 Parade
- December 16—6pm—Christmas party at Julie and Keith Taylor's Home
- February 16—Travels with KC at Pecks (Travel photos and commentary by KC Nayfield
- April 19-23 Annual Rotary District Cruise—Royal Caribbean's Jewel of the Seas

Monday, October 17, 2011

Vocational Service and High Ethical Standards

Historically, Rotarians have promoted the practice of high ethical standards as part of their commitment to vocational service. Two tools developed by Rotarians — The Four-Way Test and the Declaration of Rotarians in Businesses and Professions — provide a road map for practicing ethical behavior in the workplace and other areas of life.

The Four-Way Test

The Four-Way Test was conceived in 1932 by Herbert J. Taylor, a member of the Rotary Club of Chicago who served as the 1954-55 president of Rotary International. Having been assigned the task of saving a company from bankruptcy, Taylor developed the test as an ethical guide to follow in all business matters. The company's survival was credited to this simple philosophy. Adopted by Rotary International in 1934, The Four-Way Test remains an essential standard against which Rotarians measure ethical behavior. The test has been translated into dozens of languages and promoted by Rotarians worldwide .



Of the things we think, say or do

- 1. Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all concerned?