

History of The Rotary Foundation



Arch C. Klumph, founder of The Rotary Foundation, circa 1916 *Courtesy of Rotary Images*

In 1917, RI President Arch C. Klumph proposed that an endowment be set up “for the purpose of doing good in the world.” In 1928, when the endowment fund had grown to more than US\$5,000, it was renamed The Rotary Foundation, and it became a distinct entity within Rotary International.

Five Trustees, including Klumph, were appointed to “hold, invest, manage, and administer all of its property . . . as a single trust, for the furtherance of the purposes of RI.”

Two years later, the Foundation made its first grant of \$500 to the International Society for Crippled Children. The organization, created by Rotarian Edgar F. “Daddy” Allen, later grew into the Easter Seals. The Great Depression and World War II both impeded the Foundation’s growth, but the need for lasting world peace generated great postwar interest in its development. After Rotary’s founder, Paul P. Harris, died in 1947, contributions began pouring into Rotary International, and the Paul Harris Memorial Fund was created to build the Foundation. That year, the first Foundation program – the forerunner of Rotary Foundation Ambassadorial Scholarships – was established. In 1965-66, three new programs were launched: Group Study Exchange, Awards for

Technical Training, and Grants for Activities in Keeping with the Objective of The Rotary Foundation, which was later called Matching Grants.

The Health, Hunger and Humanity (3-H) Grants program was launched in 1978, and Rotary Volunteers was created as a part of that program in 1980. PolioPlus was announced in 1984-85, and the next year brought Rotary Grants for University Teachers. The first peace forums were held in 1987-88, leading to the Foundation’s peace and conflict studies programs.

Throughout this time, support of the Foundation grew tremendously. Since the first donation of \$26.50 in 1917, it has received contributions totaling more than \$1 billion. More than \$70 million was donated in 2003-04 alone. To date, more than one million individuals have been recognized as Paul Harris Fellows – people who have given \$1,000 to the Annual Programs Fund or have had that amount contributed in their name.

Such strong support, along with Rotarian involvement worldwide, ensures a secure future for The Rotary Foundation as it continues its vital work for international understanding and world peace.

Club Officers 2011–2012

President	<i>Larry Masut</i>
Vice President	<i>Carl Flanagan</i>
President Elect	<i>Marc Shapot</i>
President Elect–Elect	Keith Taylor
Secretary	<i>Alison Markham</i>
Treasurer	<i>Grant Bryson</i>
R.I. Foundation	<i>Don Shook</i>
Sgt. At Arms	<i>Jim Farrior</i>
C.R. Foundation Treasurer	<i>Paul Cash</i>

Board of Directors 2011–2012

<i>Wendy Hall</i>	<i>Billy Sasser</i>
<i>Bob Haines</i>	<i>Don Shook</i>
<i>Fancy Taylor</i>	<i>Patty Silvey</i>
<i>Carl Flanagan</i>	<i>Casey Jones</i>
<i>Keith Taylor</i>	

Committee Chairs

Membership	<i>Fancy Taylor</i>
Public Relations	<i>Casey Jones</i>
Club Service	<i>Keith Taylor</i>

Club Administration/Leadership	<i>Patty Silvey</i>
Fund Raising	<i>Marc Shapot</i>

Interact

President:	Kristen Wilson
Vice Presidents	Claudia Whitmarsh Reece Sisto

Rotary Club of Crystal River
Club #4267 District #6950

P.O. Box 1207
Crystal River, Florida 34423 USA
<http://www.crystalriverrotary.com/>

**2010-2011 Recipient
Rotary International
President’s Citation**



January 9, 2012

Please "Make Up"

We need 100% Attendance! Local Clubs welcome you for your "Make Up" meeting:

- **Tuesday** Inverness 12:00 PM VanderValk (n/ k/a Lakeside Bar & Grill)
- **Tuesday** Sugarmill 5:00 PM Sugarmill Woods Country Club
- **Wednesday** Central Citrus 7:30 AM Black Diamond Clubhouse
- **Wednesday** Kings Bay 12:15 PM Café on the Avenue
- **Thursday** Homosassa 7:00 AM Luigi's Restaurant

MONTHLY BOARD MEETINGS ARE MAKE-UPS TOO!

Birthdays

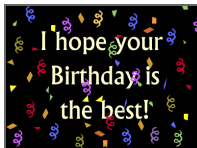
Carolyn Quintanilla 1/13

Anniversaries

Donald and Barbara
Shook 1/15

Club Anniversaries

Paul Cash 1/1 - 17 years
Greg Hagar 1/1—19 years
Roger Horn 1/1—32 years
K.C. Nayfield 1/1—29 years
Keith Taylor 1/12—14 years



SERVICE Above Self

Visitors and Visiting Rotarians

Guests:

This Week:

Kelly Daugherty—Playing around at Crest

Next Week:

Rotary Day
Rotary Calendar

- January 21st and 22nd—Manatee Festival
- February 16—Travels with KC at Pecks (Travel photos and commentary by KC Nayfield)
- April 19–23 Annual Rotary District Cruise—Royal Caribbean's Jewel of the Seas

Meetings will be at Fat Catz on Citrus Avenue for the month of December



Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

January is Rotary Awareness Month

Rotary International News -- 14 January 2011

Celebrate Rotary Awareness Month by training members on Rotary history, programs, or how to raise awareness of your club's projects among your community. Or, ask members to share a personal story or experience that they have had because of Rotary. Every Rotarian has a Rotary story that can be educational and inspiring. The beginning of a new year is a good opportunity to renew inspiration for the rest of the Rotary year.

Promoting Rotary

Putting Rotary in the public eye involves more than just writing press releases and maintaining contact with local media. Rotary International provides preproduced public service announcements and encourages all clubs to localize these materials for use in their communities.

Special events and other outlets

Rotarians in France celebrated a national Rotary awareness day by sponsoring a movie premiere that raised money for brain research and promoted Rotary at the same time.

Other promotional outlets include:

- Cable and public-access television
- Billboards, posters, and signs
- Newspaper supplements
- Club brochures

Presentations and speeches

Beyond traditional media

Promoting Rotary in the 21st century means moving beyond traditional media. New technology hasn't made press releases obsolete, but it has added to the arsenal of media tools.

Blogs and podcasts

Blogs are online journals that can include text, audio, video, and images. When the December 2004 tsunami hit Sri Lanka, the Rotary Club of Colombo Regency used a blog to collect donations and help coordinate relief efforts. A podcast is a digital audio file distributed over the Internet, usually through a subscription-based service.

Other new media tools include electronic press releases, distributed through e-mail, and uploaded videos. More than 50 video uploading and sharing sites allow you to publicize your Rotary efforts on the Web