

# 2012 UNCLE SAM'S SCALLOP JAM & ROAD RALLY

SPONSORSHIP OPPORTUNITIES

## Patriot sponsor

\$2,500

Mention in all radio and television advertisements as Top Sponsor

Top Sponsor recognition throughout event

20 tickets to the event and 20 free drink tickets

Corporate banners throughout the festival

Business website link off of event website

Full-page advertisement in event program

## Freedom sponsor

\$1,000

Mention in all radio and television advertisements

Recognition at event as sponsor

10 tickets to event

Business website link off of event website

Half-page advertisement in event program

## Firecracker sponsor

\$500

Recognition at event as sponsor

6 tickets to event

Business website link off of event website

Listing as sponsor in event program

## Independence sponsor

\$250

Recognition at event as sponsor

4 tickets to event

Listing as sponsor in event program

## Flag sponsor

\$100

Recognition at event as sponsor

2 tickets to event

## Club Officers 2011-2012

President	<i>Larry Masut</i>
Vice President	<i>Carl Flanagan</i>
President Elect	<i>Marc Shapot</i>
President Elect-Elect	Keith Taylor
Secretary	<i>Alison Markham</i>
Treasurer	<i>Grant Bryson</i>
R.I. Foundation	<i>Don Shook</i>
Sgt. At Arms	<i>Jim Fariior</i>
C.R. Foundation Treasurer	<i>Paul Cash</i>

## Board of Directors 2011-2012

<i>Wendy Hall</i>	<i>Billy Sasser</i>
<i>Bob Haines</i>	<i>Don Shook</i>
<i>Fancy Taylor</i>	<i>Patty Silvey</i>
<i>Carl Flanagan</i>	<i>Casey Jones</i>
<i>Keith Taylor</i>	

## Committee Chairs

Membership	<i>Fancy Taylor</i>
Public Relations	<i>Casey Jones</i>
Club Service	<i>Keith Taylor</i>

Club Administration/Leadership	<i>Patty Silvey</i>
Fund Raising	<i>Marc Shapot</i>

## Interact

President:	Kristen Wilson
Vice Presidents	Claudia Whitmarsh Reece Sisto

**Rotary Club of Crystal River**

Club #4267 District #6950

P.O. Box 1207

Crystal River, Florida 34423 USA

<http://www.crystalriverrotary.com/>

**2010-2011 Recipient  
Rotary International  
President's Citation**



March 26 2012

### Please "Make Up"

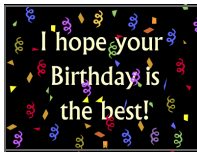
We need 100% Attendance! Local Clubs welcome you for your "Make Up" meeting:

- Tuesday Inverness 12:00 PM VanderValk (n/ k/a Lakeside Bar & Grill)
- Tuesday Sugarmill 5:00 PM Sugarmill Woods Country Club
- Wednesday Central Citrus 7:30 AM Black Diamond Clubhouse
- Wednesday Kings Bay 12:15 PM Café on the Avenue
- Thursday Homosassa 7:00 AM Luigi's Restaurant

MONTHLY BOARD MEETINGS ARE MAKE-UPS TOO!

#### Birthdays

Carl Flanagan 3/30  
Fancy Taylor 3/29



#### Anniversaries

NONE

#### Club Anniversary

Ron Fontenot 4/1—10 years  
None



SERVICE Above Self

### Visitors and Visiting Rotarians

Guests:

**This Week:**

**Career Day—Don Shook**

**Next Week:**

**Joe Meek—State of the County**

- April 9th—GSE Team will be visiting from South Korea
- April 19–23 Annual Rotary District Cruise—Royal Caribbean's Jewel of the Seas
- Truck Raffle Tickets—Contact Kay Wilkes wilkes.kay@ccbq.com or Paul Cash paul@wmwccpa.com



Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

## How Did April Fool's Day Begin and How Did It Get Its Name?

The custom of playing tricks on friends on April 1st is believed to have originated in France in the middle 1500s.

Before that time, one calendar was used throughout Europe. Under this calendar, each new year began on April 1st. On that day, people celebrated by exchanging gifts and visiting each other.

Then in 1564, King Charles IX of France adopted a new calendar and decreed that each new year was to begin on January 1st. However, while most people followed their king's decree, there were some who did not like the idea of the change and refused to accept the new New Year's Day.

These people soon became the butt of jokes and tricks by their friends and neighbors because they continued to observe April 1st as New Year's Day.

These friends and neighbors sent mock gifts, invited these people to fake parties, and played tricks on them because they were "April Fools," people who clung to their April New Year's Day!

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